



# 13th Annual European CME Forum

4–6 November 2020

Virtual Meeting



[www.europeanCMEforum.eu](http://www.europeanCMEforum.eu)

# Wednesday 4 November

ALL TIMES CET (UTC+1)

12.00 - 14.20

## Session 1

12.00-12.10 **Opening of the 13th Annual European CME Forum: What now?**  
*Eugene Pozniak (European CME Forum)*

12.10-12.20 **Welcome to JAM**  
*Chris Elmitt (Crystal Interactive)*

12.20-12.30 **What do you want to know?**  
*Lawrence Sherman (AMEE, Meducate Global)*

### PLENARY 1

12.30-13.30 **Evaluating outcomes and publishing in CME**  
*Led by Don Moore (Vanderbilt University) and Robin Stevenson (JECME)*

13.30-13.35 Elevator Pitches and Breakout Workshop selection

### BREAKOUT WORKSHOPS 1

13.15-14.20  
(Choose one) **1a Identifying factors for success in online learning**  
*Led by Miriam Uhlman (AO Foundation)*

**1b CME-CPD outcomes in oncology: a global perspective**  
*Led by Ann Lichti (PER)*

**1c Digitising interprofessional collaboration**  
*Led by Julie-Lyn Noel (EUROSPINE)*

14.00-15.00

BREAK

15.30-17.30

## Session 2

15.30-15.45 Review of Session 1 Breakout Workshops

### PLENARY 2

15.45-16.45 **Evolving collaborations between medical societies and industry in the digitalisation of congresses**  
*Led by Eva Thalmann (Janssen; Chair, iPACME; Chair, EFPIA Working Group on Medical Education)*

16.45-16.50 Elevator Pitches and Breakout Workshop selection

### BREAKOUT WORKSHOPS 2

16.50-17.30  
(Choose one) **2a What does industry expect in good IME?**  
*Led by Pamela Mason (AstraZeneca)*

**2b The importance of informal learning and how this has changed in a digital world**  
*Led by Jonas Nordquist (Karolinska Institutet)*

**2c Why is industry involved in medical education and learning?**  
*Led by Damian Largier (Pfizer)*

## US Q&A

17.30-18.00 **Demystifying European & global CME/CPD terminology and practices**  
*A Q&A session designed for US participants with Steven Kawczak (Cleveland Clinic), Ron Murray (Independent) and Eugene Pozniak (European CME Forum)*

# Thursday 5 November

ALL TIMES CET (UTC+1)

12.00 - 14.00

## Session 3

12.00-12.15 Review of Session 2 Breakout Workshops

### PLENARY 3

12.15-13.15 **The role and shape of congresses in the digital age**  
*Led by Michel Ballieu (BioMed Alliance) and David Vodusek (EAN; BioMed Alliance)*

13.15-13.20 Elevator Pitches and Breakout Workshop selection

13.20-14.00

### BREAKOUT WORKSHOPS 3

- (Choose one)
- 3a The extended event: Using technology to reach and engage a diverse audience**  
*Alvaro Margolis (EVIMED) and Jann Balmer (University of Virginia)*
- 3b Patients as teachers and COI as a side effect: How to do it right?**  
*Led by Marcin Rodzinka (Mental Health Europe)*
- 3c How to provide a truly interprofessional education for clinicians**  
*Sam Kynman and Bart Morlion (European Pain Federation - EFIC)*

14.00-15.00

### BREAK

15.00-17.00

## Session 4

15.00-15.10 Oral Presentation  
*Heather Davis (William Harvey Hospital)*

15.10-15.25 Review of Session 3 Breakout Workshops

### PLENARY 4

15.25-16.25 **Standards for substantive equivalency between CPD/CME accreditation systems**  
*Led by Graham McMahon (ACCME)*

16.25-16.30 Elevator Pitches and Breakout Workshop selection

### BREAKOUT WORKSHOPS 4

- 16.30-17.15  
(Choose one)
- 4a Getting an activity accredited in Europe**  
*Led by Mia Neve (Liberum IME)*
- 4b Process-oriented simulations: A gift to quality and safety**  
*James Ruiter (Salus Global)*
- 4c Adapting to new opportunities in medical education: from f2f to virtual**  
*Diana van Brakel and Margarita Velcheva (Kenes Group)*

17.15 - 17.45

## US Q&A

17.15-17.45 **Demystifying European & global CME/CPD terminology and practices**  
*A Q&A session designed for US participants with Steven Kawczak (Cleveland Clinic), Ron Murray (Independent) and Eugene Pozniak (European CME Forum)*

# Friday 6 November

ALL TIMES CET (UTC+1)

**12.00 - 14.00**

## Session 5

12.00-12.15 Review of Session 4 Breakout Workshops

### PLENARY 5

12.15-13.15 **Rapid change and adaptivity: the new essential competencies of CME-CPD providers**  
*Led by Margarita Velcheva (Good CME Practice group; Kenes Group)*

13.15-13.20 Elevator Pitches and Breakout Workshop selection

### BREAKOUT WORKSHOPS 5

13.20-14.00  
(Choose one)

**5a Developing a pathway for your professional development**

*Steven Kawczak (Cleveland Clinic) and Chitra Subramanian (ACEhp; AO Foundation)*

**5b The future is now**

*Led by Suzanne Murray (AXDEV Group)*

14.00-15.00

**BREAK**

**15.00-16.30**

## Session 6

15.00-15.10 Oral Presentation  
*Sophie Péloquin (AXDEV Group) and Olga Salvidio (Merck KGaA)*

15.10-15.25 Review of Session 5 Breakout Workshops

### PLENARY 6

15.25-16.15 **Why do we do what we do? Panel discussion and Q&A**  
*Panel discussion led by Lawrence Sherman, with Kathy Chappell (ANCC), Trevor Gibbs (AMEE) and Mark Westwood (Barts Health)*

16.15-16.30 **What next?**  
*Eugene Pozniak (European CME Forum)*

16.30

**Meeting close**

Plan ahead!  
See you next year



14<sup>th</sup> Annual  
European CME Forum  
3–5 November 2021  
Barcelona, Spain



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