

MACRO workshop:

The evolving role of the
specialist societies in Europe

Learning outcomes

At the end of the workshop, learners are able to:

- Define and appreciate the landscape where scientific medical societies operate on
- Identify frameworks and systems that exist in the scientific medical society space
- Discuss how scientific medical societies respond to public health priorities through CME

How do we operate?

- Governance structures
- Manpower
- Volunteers and members
- HCPs to HCPs
- mandates

Frameworks and systems

- Boards
- Committees
- Federations of national societies
- Membership
- UEMS
- BioMed Alliance

Responding to public health priorities

- Programmes and initiatives
- Collaborations
- Funding
- CE best practice
- External expertise and perspectives
- Professionalising CME
- Beyond numbers and satisfaction
- Outcome and impact measures