



# IT'S A TIME OF CHANGE - GREAT!

Edwin Borman  
UEMS Secretary General



# Declaration of potential conflict of interest

## Edwin Borman

Medical Director and Consultant Anaesthetist (paid)  
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Educational Consultancy (paid)  
Wentz-Miller and Associates  
Individual consultancy work

Medicopolitical representative  
Secretary General, European Union of Medical Specialists (UEMS)  
British Medical Association (BMA)



# Outline

Where are we now?

## Learners

requirements  
recognised CME/CPD activities

length of CME-CPD cycle  
sanctions

Where are we now?

## Funders & Providers

legislation & politics  
consensus guidance

the great RoI debate  
responses

Where are we going?

## Opportunities

a new way of working

agreeing the rules

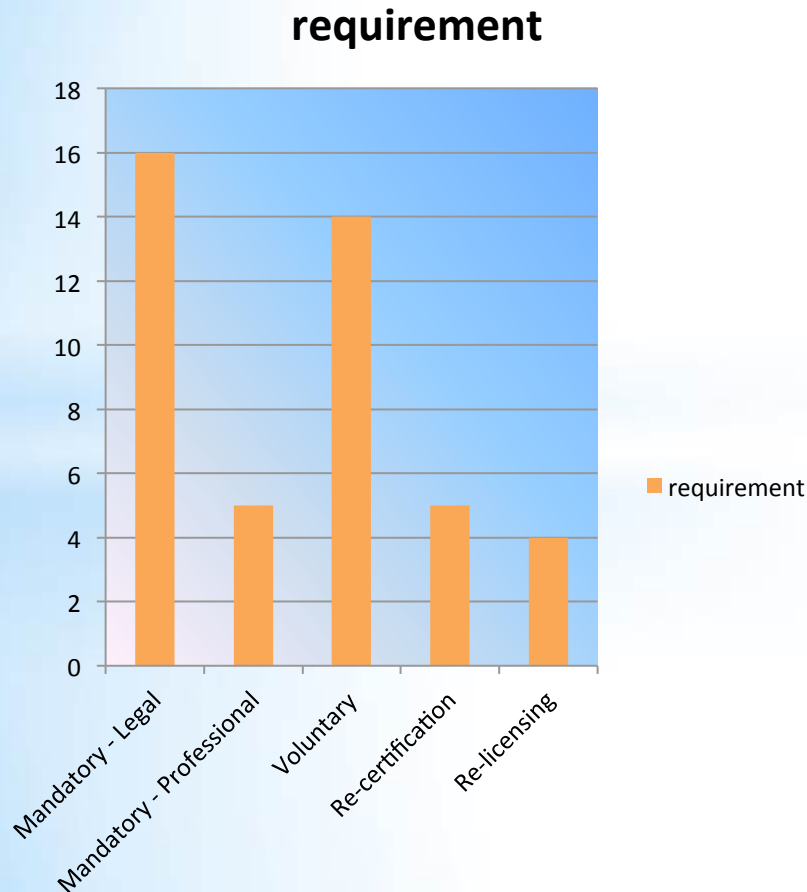


# Where are we now?

## The Learners



# Requirements



- **Mandatory Legal**

Austria, Czech Republic, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Romania, Slovakia, Slovenia, Croatia, Switzerland

- **Mandatory – Professional**

Germany, Italy, Netherlands, Switzerland, United Kingdom

- **Voluntary**

Belgium, Bulgaria, Cyprus, Denmark, Finland, Greece, Iceland, Luxembourg, Malta, Norway, Portugal, Spain, Sweden, Turkey

- **Re-certification**

Croatia, Hungary, Netherlands, Norway, Slovenia

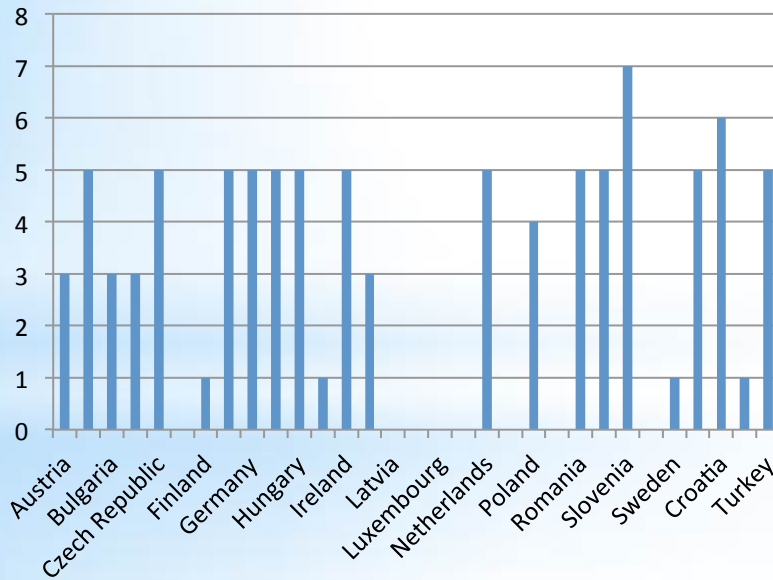
- **Re-licensing**

Croatia, Hungary, Ireland, Netherlands



# Length of Cycle

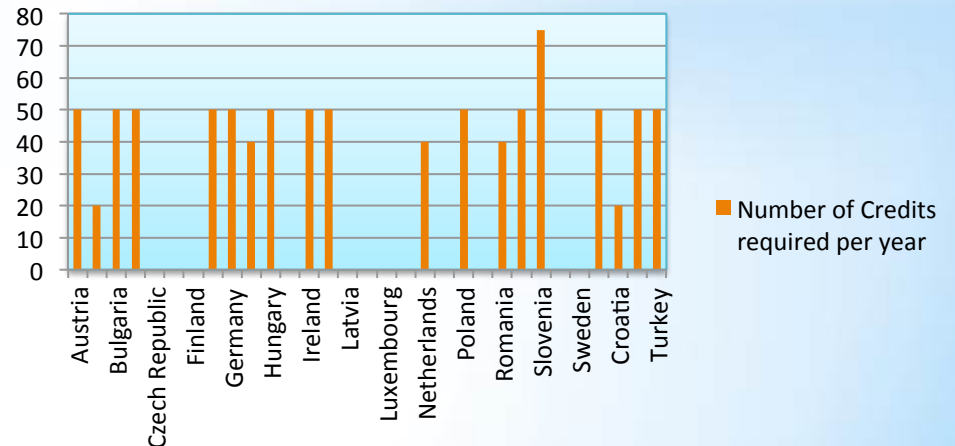
**Length of CME cycle**



On average, CME cycles last 4 years, during each of which Medical Specialists have to collect an average of 46 credits or have 13 days of CME activities.

■ Length of Cycle (years)

**Number of Credits required per year**

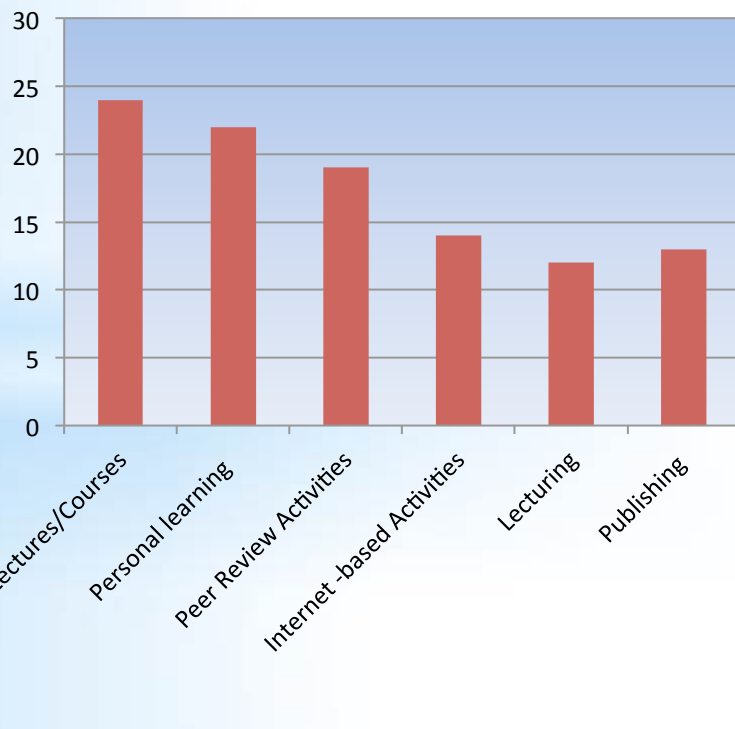


■ Number of Credits required per year



# Recognised CME Activities

Recognised CME activities



- **Attending Events/Lectures/Courses**

Austria, Belgium, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, United Kingdom

- **Personal learning**

Austria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Hungary, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, United Kingdom

- **Peer Review Activities**

Austria, Belgium, Croatia, Czech Republic, Denmark, Finland, France, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Slovakia, Slovenia, Spain, Switzerland, Turkey, United Kingdom

- **Internet-based Activities**

Austria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Hungary, Ireland, Italy, Netherlands, Poland, Turkey, United Kingdom

- **Lecturing**

Austria, Belgium, Croatia, Denmark, France, Germany, Luxembourg, Netherlands, Poland, Slovakia, Turkey, United Kingdom

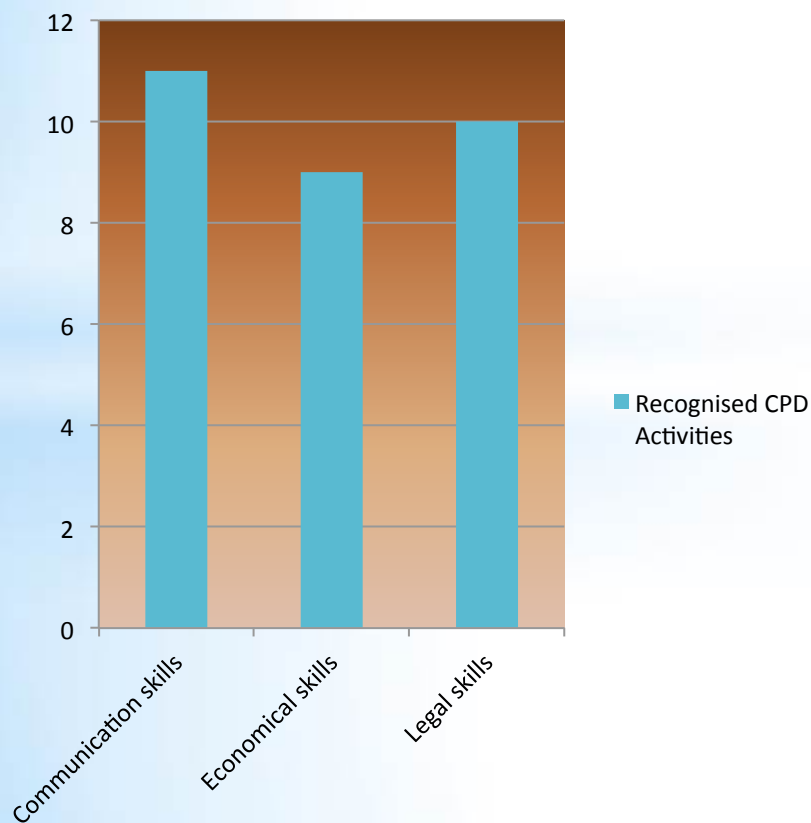
- **Publishing**

Austria, Belgium, Croatia, Denmark, France, Germany, Italy, Luxembourg, Netherlands, Poland, Slovakia, Turkey, United Kingdom



# Recognised CPD Activities

Recognised CPD Activities



- **Communication skills**

Austria, Croatia, Denmark, Finland, Germany, Ireland, Netherlands, Poland, Slovenia, Turkey, United Kingdom

- **Economical skills**

Austria, Belgium, Denmark, Finland, Germany, Ireland, Netherlands, Turkey, United Kingdom

- **Legal skills**

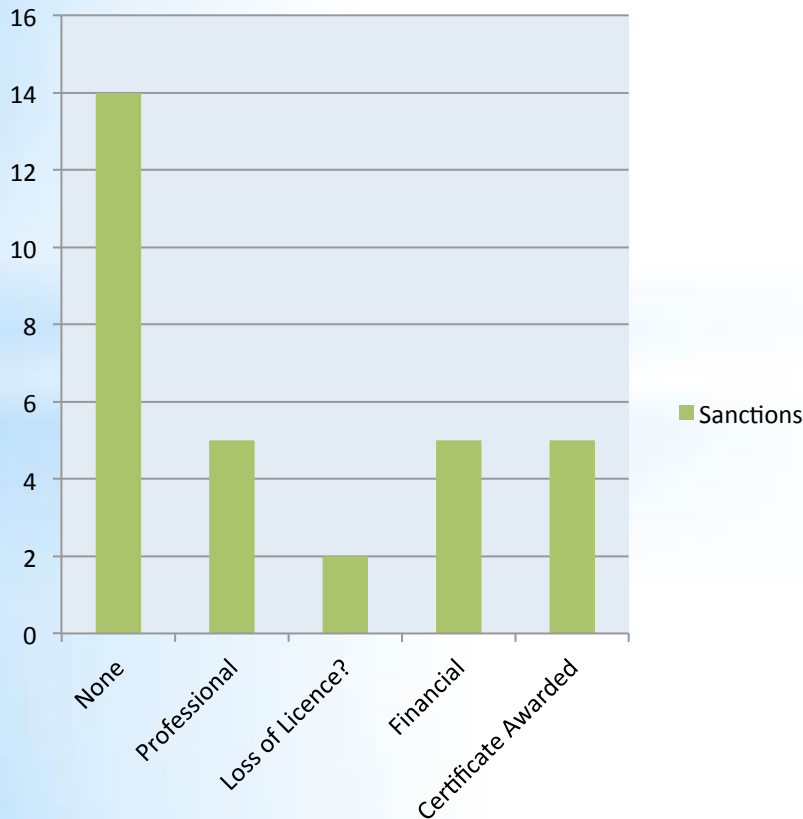
Austria, Belgium, Croatia, Denmark, Finland, Germany, Netherlands, Poland, Turkey, United Kingdom





# Sanctions

## Sanctions



- **None**

Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Finland, France, Greece, Italy, Luxembourg, Netherlands, Poland, Spain, Sweden

- **Professional**

Hungary, Netherlands, Romania, Slovenia, United Kingdom

- **Loss of Licence**

Germany, Greece

- **Financial**

Belgium, Germany, Netherlands, Norway, Switzerland

- **Certificate Awarded**

Austria, Cyprus, Germany, Poland  
United Kingdom



# Where are we now?

## Funders & Providers



# Legislation & Politics

- National legislation:
  - Sunshine Act
  - open declaration of payments
- European legislation
  - not yet, but...
- The perceived need to be seen to be acting
- One last opportunity...



# The Great RoI Debate

- Should we stay or should we go?
  - the benefit/loss analysis of disinvestment
  - the benefit/loss analysis of continued investment
- If we stay, how?
  - education or promotion
  - education or unrestricted grant education
- If we stay, and we fund/provide according to rules?
  - whose rules?
  - what sanctions?



# Consensus Guidance

- The Good CME Practice Group
  - Setting CME standards in Europe: guiding principles (2012)
- EFPIA
  - Code on the promotion of POMs to HCPs (2013)
- COCIR
  - Code of Conduct (2009)
- EUCOMED
  - Guidelines on interactions with HCPs (2008) and Q&A (2013)



# Responses

- Learners
  - will need to accept transparency and accountability
- Providers
  - currently still have choices
    - to have it accredited, or not
    - to go for best practice, or not
- Funders
  - He who pays the piper, calls the tune (Beaumarchais)
- Accreditors
  - rigorous accreditation, or not



# Where are we going?

## The opportunities!



# A new way of working

All the people who need to be in the room...  
... are in the room

We only will be able to deal with this challenge...  
... that affects all of us  
... if we work together  
... while also holding one another to account





# Agreeing the Rules

- All these codes, criteria and guidelines...
  - are evidence that there is a will to proceed
  - but also that we need greater consensus amongst the key players
- It's not just a consensus agreement...
  - it also has to be a commitment to honour that agreement
- All doing what we say we'll do!
  - and taking ownership for, and acting on, those who don't



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