



16th Annual European CME Forum

8–10 November 2023

The Hague, The Netherlands



CMEforum.org

The 16th Annual European CME Forum

European CME Forum is dedicated to bringing together all stakeholder groups with an interest in European and global continuing medical education (CME) and continuing professional development (CPD), promoting multi-channel discussion in an independent and neutral environment.

European CME Forum activities are supported by registration fees and financial support.

We are grateful to the following organisations for their support of this meeting:

Education partners



Industry supporter



In cooperation with



Programme at a glance

Wednesday 8 November

From 09:30 Registration and coffee (poster and exhibit area)

Pre-meeting sessions

10:30–11:20 **Good CME Practice group**

11:30–12:20 **Biomedical Alliance in Europe**

Lunch in the restaurant

16th Annual European CME Forum

13:30–14:00 **Opening of the 16th Annual European CME Forum**

Listening to others

14:00–15:30 ***Journal of CME 2023* Special Collection: Expanding the voices in CME-CPD**

Tea/coffee break (poster and exhibit area)

16:00–17:30 **Workshops**

17:30–19:00 Evening networking reception (poster and exhibit area)

Thursday 9 November

09:00–10:30 **Workshop reflections**

Tea/coffee break (poster and exhibit area)

Listening to ourselves

11:00–12:30 **Designing and implementing programmes**

12:45–13:30 **Lunchtime session: Getting to know our audience**

14:00–15:30 **Measuring and reporting outcomes**

Tea/coffee break (poster and exhibit area)

16:00–17:30 **Valuing and defining independence**

17:30–19:00 Evening networking reception (poster and exhibit area)

Friday 10 November

Listening to each other

09:00–10:30 **How CME-CPD is implemented around the world
Ask the accreditors**

Tea/coffee break (poster and exhibit area)

11:00–12:30 **Update from the *Journal of CME*
What the future holds
The CME unsession**

12:30 Meeting close

Programme

Voices in CME-CPD

Wednesday 8 November

From 09:30 Registration opens

Pre-meeting sessions

10:30–11:20 **Good CME Practice group**
Led by Monica Ghidinelli (AO Foundation) and Sophie Wilson (International Medical Press)

11:30–12:20 **Biomedical Alliance in Europe**
Led by David Vodušek (EAN)

Lunch in the restaurant

16th Annual European CME Forum

13:30–14:00 **Opening of the 16th Annual European CME Forum**
Led by Eugene Pozniak (European CME Forum)

Listening to others

14:00–15:00 **Journal of CME 2023 Special Collection: Expanding the voices in CME-CPD**
Led by Lisa Sullivan (In Vivo Academy) and Carolin Sehlbach (Maastricht University) with Reinhard Griebenow (EBAC), Sarah Nisly (Clinical Education Alliance) and Stan Pogroszewski (DKBmed)

15:00–15:15 **Patient-centric CME: A paradigm shift in medical education**
Oral poster presentation by Meghan Coulehan (Answers in CME)

15:15–15:30 **Workshop elevator pitches**
Tea/coffee break (poster and exhibit area)

16:00–17:30 **Workshops**
Participants choose to attend from one of the following parallel workshops

Levelling up on the educational activity evaluation process
Led by Steven Kawczak (Cleveland Clinic) and Kurt Snyder (Stanford University)

Performance improvement and quality improvement CME: an overview for European and global providers
Led by Suzanne Murray (AXDEV Group)

Grant proposals: the good, the bad, and the really, really, really ugly
Led by Lawrence Sherman (AXDEV Group) with Allison Gardner (Med-IQ) and Sue Ellen Touma (Regeneron)

Essential ingredients to cooking up a proposal: from concept to dissemination
Led by Celeste Kolanko (Liberum IME) and Sophie Wilson (International Medical Press)

17:30–19:00 *Evening networking reception (poster and exhibit area)*

Thursday 9 November

09:00–10:00 **Workshop reflections**
Led by Amy Bernard (Medscape) with the workshop leaders

Listening to ourselves

10:00–10:15 **Introduction to listening to ourselves**
Led by Chris Elmitt, our independent moderator

10:15–10:30 **Bloom's Taxonomy in instructional design: applications beyond learning objectives**
Oral poster presentation by Allison Gardner (Med-IQ)

Tea/coffee break (poster and exhibit area)

11:00–12:30 **1. Designing and implementing programmes**
Panel discussion with Reinhard Griebenow (EBAC), Robin Stevenson (Journal of CME) and Margarita Velcheva (Kenes Group)

Breakouts

	Make the most of every minute: mastering short format and microlearning education <i>Led by Meghan Coulehan (Answers in CME) and Katie Eustace (Answers in CME)</i>
	Tips and tricks when selecting and managing faculty <i>Led by Monica Ghidinelli (AO Foundation) and Jane Thorley Wiedler (AO Foundation)</i>
	Tik Tweet Tok: LinkingIn to #effective #education on social media <i>Led by Sophie Wilson (International Medical Press)</i>
	Mind the gap: How to identify needs in your learners <i>Led by Anna Muehlenhaupt (DKBmed)</i>
12:45–13:30	Lunchtime session: Getting to know our audience <i>Led by Lisa Sullivan (In Vivo Academy) in discussion with local healthcare professionals</i>
14:00–15:30	2. Measuring and reporting outcomes Panel discussion with Dean Jenkins (Agnate), Celeste Kolanko (Liberum IME) and Kate Regnier (ACCME)

Breakouts

	Planning for results <i>Led by Steven Kawczak (Cleveland Clinic)</i>
	Traditional versus non-traditional ways of measuring outcomes <i>Led by Dean Beals (DKBmed) and Stan Pogroszewski (DKBmed)</i>
	Are short format outcomes impactful? Development and reporting methodologies <i>Led by Meghan Coulehan (Answers in CME) and Katie Eustace (Answers in CME)</i>
	Mastering the metrics: Enhancing outcomes assessment in Independent Medical Education <i>Led by Froukje Sosef (COR2ED) and Margarita Velcheva (Kenes Group)</i>
	Tea/coffee break (poster and exhibit area)
16:00–17:30	3. Valuing and defining independence Panel discussion with Jean-Philippe Natali (Agence DPC), Sue Ellen Touma (Regeneron) and Sophie Wilson (International Medical Press)

Breakouts exploring stakeholder perspectives

	Accreditors <i>Led by Reinhard Griebenow (EBAC), Jean-Philippe Natali (Agence DPC) and Kate Regnier (ACCME)</i>
	Education providers <i>Led by Monica Ghidinelli (AO Foundation) and Sophie Wilson (International Medical Press)</i>
	Industry <i>Led by Lawrence Sherman (AXDEV Group) and Sue Ellen Touma (Regeneron)</i>
17:30–19:00	Evening networking reception (poster and exhibit area)

Friday 10 November

Listening to each other

09:00–09:40	How CME-CPD is implemented around the world <i>With Deemah Aldraie (Saudi Commission for Health Specialties), Rostyslav Marushko (Groups of Companies MedExpert), Vaibhav Srivastava (Insignia Learning) and Lisa Sullivan (In Vivo Academy)</i>
09:40–09:55	Navigating the learning landscape of global clinicians: A comparative study between EU5 and US <i>Oral poster presentation by Yvonne Oliver (PeerVoice)</i>
09:55–10:30	Ask the accreditors <i>With Reinhard Griebenow (EBAC), Jean-Philippe Natali (Agence DPC) and Kate Regnier (ACCME)</i>
	Tea/coffee break (poster and exhibition area)
11:00–11:15	Update from the Journal of CME <i>Led by Robin Stevenson (Journal of CME)</i>
11:15–12:00	What the future holds <i>Panel discussion and final Q&A</i>
12:00–12:30	The CME unsession <i>Led by Lawrence Sherman (AXDEV Group)</i>
12:30	Meeting close

Posters

ECHO HBV workshop: Key takeaways from small group learning model programs

Dean Beals, Stan Pogroszewski

Finding the invisible patient: Engaging clinicians to address substance abuse, interpersonal violence, and depression in patients with HIV

Dean Beals, Stan Pogroszewski

Saving sight: Vision protection and blindness prevention in diabetes – health system interventions in primary care

Dean Beals, Stan Pogroszewski

Navigating the learning landscape of global clinicians: A comparative study between EU5 and US

Pan Chen, Yvonne Oliver

Beyond traditional learning: Harnessing omnichannel in medical education

Meghan Coulehan, Stuart Crayford, Katie Eustace

Patient-centric CME: A paradigm shift in medical education

Meghan Coulehan, Emily Kitterman, Stuart Crayford, Katie Eustace

Bloom's Taxonomy in instructional design: Applications beyond learning objectives

Allison Garder

An iterative process to improve a program evaluation tool

Sarah Nisly, Anthony Gage

Codesigning a new MOC, why physicians should always be involved

Kate Runacres, Farah Wisanji, Jill Garner, Kate Marsden, Rhonda St Croix, Sofia Valanci-Aroesty

Beyond borders: Comparative analysis of marketing strategies in Europe and the United States

Mary Sisney

Navigating guidelines, polypharmacy, patient priorities and negative outcomes

Lisa Sullivan, Tina Garcia, Monica Kurniawan

Submit your questions



Scan the QR code (device) or go to CMEforum.org/16ECF-QnA (computer)

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 European CME Forum

Plan ahead!
See you next year



17th Annual
European CME Forum
6–8 November 2024
Madrid, Spain



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For more information about past and future meetings please visit

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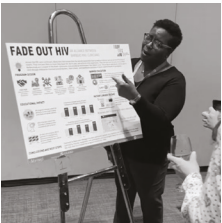
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International Medical Press (IMP) and the Institute for Medical & Nursing Education (IMNE) are delighted to be supporting the European CME Forum.

We are committed to the creation and dissemination of high-quality medical education that encourages behaviour change. Medical professionals participating in our educational activities come away with an understanding of best clinical practice that is evidence-based and cutting edge.



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JCME.org



The Good CME Practice group (gCMEp) is a membership organisation for European continuing medical education (CME) providers. The Group is an initiative of European CME Forum, which has a wider stakeholder base.

The aim of the gCMEp is to guide how European CME providers contribute to improving health outcomes through effective education, following four core principles.



Appropriate education

Education designed with clear learning objectives to effect a sustained changing in daily clinical practice.



Balance

Balanced content and faculty, independent of supporter and reflecting clinical picture within the framework of the learning objectives.



Transparency

Full disclosure from faculty and providers involved in scientific content, as well as financial support.



Effectiveness

Education that increases knowledge and skills, and measures intent to maintain or change behaviour in daily clinical practice.

For more information go to
www.gCMEp.org



Visit **CMEforum.org**

for information about proceedings from this meeting, further information about past and future meetings,
and updates on other European CME activities.

European CME Forum is dedicated to bringing together all stakeholder groups with
an interest in European Continuing Medical Education, promoting multi-channel
discussion in an independent and neutral environment.

Stichting European CME Forum is a not-for-profit foundation in The Netherlands,
KvK 81103700. VAT NL861931695B01.

Contact

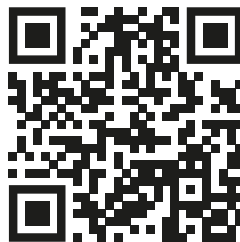
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To submit your questions

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