

An education provider develops a CME accredited activity

- The provider seeks funding from a drug company, the supporter's drug will be mentioned in the educational activity
- The provider develops the content and submits it to the supporter for review
- The provider asks the supporter for help with learner recruitment
- During the event a representative of the drug company attends the session and corrects the inaccuracy of the speaker
- After the event the drug company supporter requests a list of the learners from the provider